

June 28, 2017

To Whom It May Concern:

I am writing you to ask for your financial support of the upcoming Pacific Regional Conference of Phi Delta Chi, a nationwide professional fraternity of pharmacists representing more than 30,000 pharmacists nationwide. Additionally, the Pacific Region of Phi Delta Chi presents pharmacists and collegiate and alumni chapters from California, Hawaii, Oregon, Nevada, and Washington. This year's conference will be hosted by the Omicron Chapter of Phi Delta Chi at the USC School of Pharmacy and will be held on January 12, 2018 – January 13, 2018 in Los Angeles, CA.

I know you realize the importance of your company's brand visibility at pharmacy meetings where your market from hospital and managed care institutions, community pharmacy, and pharmacy associations will be in attendance. We anticipate the attendance of our meeting will be 200 pharmacy professionals and students.

We would appreciate your contribution to support this conference and its activities. You will find sponsorship opportunities for general contributions and activity-specific contributions summarized in the attached document on the next page.

Any contribution of over \$250 will be recognized in the program agenda, program book, and conference website; in addition to *The Omichronicle*, the chapter's publication, seen by over 800 pharmacists and pharmacy students.

If you have any questions, please do not hesitate to contact me by email at [rdang@usc.edu](mailto:rdang@usc.edu) / [emirzakh@usc.edu](mailto:emirzakh@usc.edu) or by phone at 323-442-0097 / 323-442-1345.

Thank you,

Richard Dang, Pharm.D., APh, BCACP  
Assistant Professor of Clinical Pharmacy, USC School of Pharmacy  
Faculty Co-Advisor, Omicron Chapter of Phi Delta Chi  
President, Phi Delta Chi Alumni Association of Southern California

Edith Mirzaian, Pharm.D., BCACP  
Associate Professor of Clinical Pharmacy, USC School of Pharmacy  
Faculty Co-Advisor, Omicron Chapter of Phi Delta Chi  
Board of Directors, Phi Delta Chi Alumni Association of Southern California

*Encl: Call for conference sponsorships*

Student Pharmacists and Pharmacists from the collegiate and alumni chapters in the Pacific Region include the following Schools of Pharmacy:

- California Health Sciences University
- California Northstate College of Pharmacy
- Chapman University
- Keck Graduate Institute
- Oregon State University
- Pacific University
- Roseman University of Health Sciences
- University of California San Francisco
- University of Hawaii at Hilo
- University of Southern California
- University of the Pacific
- University of Washington
- Washington State University



The conference agenda includes the following activities:

- Continuing education sessions
- Leadership development workshops
- Officer-training workshops
- Advisor training workshops
- Collegiate and alumni chapter interviews
- Official business and house of delegates/caucus
- Socials

**Phi Delta Chi Pacific Regional Conference**  
**Hosted by Omicron Chapter at the USC School of Pharmacy**  
**January 12-14, 2018 in Los Angeles, CA**

**Call for Sponsorships**

General Sponsorship Levels	Summary of Benefits			
	Complimentary tickets to conference banquet ceremony (Saturday night)	Recognition at conference banquet ceremony	Recognition at conference general session meetings	Recognition in agenda, program books, website, and chapter newsletter
<b>Platinum</b> - \$5,000	Four	√	√	√
<b>Gold</b> - \$3,000	Three	√	√	√
<b>Silver</b> - \$1,500	Two	√	√	√
<b>Bronze</b> - \$500	One		√	√
<b>Cardinal</b> - \$250				√

General contributions will be used to fund conference programming and activities, food for attendees, speaker and facilitator fees, program printing, and other conference-related costs.

Activity-Specific Sponsorships	<i>In addition to the corresponding benefits above, will receive recognition in all activity-related program materials &amp; banners – “[Activity] sponsored by [Company/Individual]”</i>
\$5,000	<ul style="list-style-type: none"> <li>• Activity: Social Event #1 (Friday Night)</li> <li>• Activity: Social Event #2 (Saturday Night)</li> <li>• Activity: Banquet (Saturday Night)</li> </ul>
\$3,000	<ul style="list-style-type: none"> <li>• Activity: Breakfast #1 (Saturday Morning)</li> <li>• Activity: Breakfast #2 (Sunday Morning)</li> </ul>
\$1,500	<ul style="list-style-type: none"> <li>• Activity: Coffee Break &amp; Snacks (Saturday)</li> <li>• Activity: Lunch (Saturday)</li> </ul>

**Become a sponsor today!**

Contact Richard Dang at [rdang@usc.edu](mailto:rdang@usc.edu) or 323-442-0097 for more information.



**Please submit your sponsorship form and payment by the deadline of November 21, 2017**

## Sponsorship Form



**General Contribution Sponsorship Amount:**

- Platinum - \$5,000
- Gold - \$3,000
- Silver - \$1,500
- Bronze - \$500
- Cardinal - \$250

**Activity-Specific Sponsorship Amount:**

- Platinum: Social Events - \$5,000
- Platinum: Banquet - \$5,000
- Gold: Breakfast - \$3,000
- Silver: Lunch - \$1,500
- Silver: Coffee Break/Snacks - \$1,500

Sponsorship on behalf of:     company     individual

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

**PAYMENT INFORMATION: (TAX ID: 95-1642394)**

Please make checks payable to **the USC School of Pharmacy** and mail it to the following address:

USC School of Pharmacy  
ATTN: Richard Dang  
1985 Zonal Avenue  
Los Angeles, CA 90089-9121

**Please submit this form by email or mail:**

Email: [rdang@usc.edu](mailto:rdang@usc.edu)

Mail: use address above

**Thank you for your support of the Phi Delta Chi Pacific Regional Conference!**